



RESIDENTIAL DESIGN AND CONSTRUCTION

Conference and Tradeshow

MEDIA ADVISORY

Wednesday, April 14, 2010

Seaport World Trade Center, 200 Seaport Boulevard, Boston

Registration hours: 7:30 am to 6:30 pm

Exhibit hall hours: 11:30 am to 6:30 pm

Here's what's happening at Residential Design and Construction on Wednesday:

Small Firms Breakfast (8:30 am)

Start your day at the convention with this enjoyable, interactive session that uses a game-show format to share knowledge on subjects that affect small practices and residential construction. Topics include small-business practices, residential building codes, communications and contract issues. A perennial favorite, this networking breakfast is the perfect opportunity to meet new people and discuss shared issues.

Small Project Practitioners Symposium (8:00 am to 7:30 pm)

This day-long symposium brings small-firm practitioners from across the country to Boston for an interactive, focused day of practice-related workshops. The day ends with a design showcase featuring projects and case studies from the AIA Small Project Design Awards.

The Exhibit Hall is open (11:30 am to 6:30 pm)

Dozens of booths feature the very latest in residential design products and technologies! For an exhibitor list, go to www.rdcboston.com/exhibitors.

Exhibit Hall Trivia (all day)

Answer questions about RDC exhibitors and be eligible for hundreds of dollars' worth of prizes! Attendees who get at least 10 trivia questions right between the start of RDC and 4:30 pm on Thursday will be entered into a drawing. More than a dozen prizes will be awarded.

Resume and Portfolio Review (11:00 am to 1:00 pm)

Are you prepared to outshine your competition when it comes to your next opportunity? Take advantage of expert advice on both your resume and your portfolio.

Book Signing (11:30 am to 1:00 pm)

John Tittmann AIA and Jacob Albert AIA sign *New Classic American Houses: The Architecture of Albert, Righter & Tittmann* in The Lounge.

Demo Stage, hosted by *Boston Home* (noon to 5:30 pm)

General contractor Brian Gurry of the reality-based home-improvement TV show *American Builder* is the host of RDC's demo stage. Gather on the tradeshow floor to learn about home automation, how to work with a design team, using software and robotics to create custom mosaic, insulating historic homes,

presenting SketchUp models with Google LayOut, Freewatt heating systems, the NESEA's Zero Net Energy Award winner and more. All demonstrations are free with your conference or exhibit hall pass.

Legos in The Lounge (all day)

While you're in The Lounge, take advantage of the opportunity to express yourself creatively with Legos—a great ice breaker as you make new friends!

Napkin Design Competition (all day)

A design challenge will be posted in The Lounge, and attendees will be invited to sketch a solution! The competition ends at 4:30 pm on Thursday, with winners announced at 5:45 pm on Thursday on the demonstration stage.

Meet the Architect/Interior Designer/Landscape Architect/Kitchen or Bath Designer (5:00 to 6:30 pm)

Network with top-notch professionals in each of these professional areas, and hear how he/she built a successful practice. This event takes place in The Lounge.

Happy Hour and Bar Trivia (4:00 to 6:30 pm)

Mix and mingle with like-minded individuals! Enjoy a cocktail and stretch your brain with bar trivia!

Curio House (6:00 to 7:30 pm)

This zero-net-energy home—designed by Boston Architectural College and Tufts University students who competed in the Solar Decathlon—serves as a case study for Residential Design and Construction's workshop A25 on April 14 at 6:00 pm.

Media wishing to attend Residential Design and Construction: Please bring a business card to the registration area for all-access media badge. **Daily media advisories** will be sent throughout the duration of Residential Design and Construction. If you want to participate in particular events or need assistance setting up interviews, **please contact:**

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