

Exhibitor Demonstration Stage

Are you looking for a way to reach attendees outside your booth at RDC 2010? We are launching a new program giving you the opportunity to do just that.

Participate in the Exhibitor Demonstration Stage and highlight your product or service in a dynamic and interactive environment. You will not only receive exposure during your demo, you will receive additional promotion in the on-site program, on the RDC website and in emails to more than 50,000 people.



Demo Details

Format: 20 minutes each

Logistics: Stage, screen and projector are provided. Additional A/V, electrical or furnishing needs are the responsibility of the exhibitor.

Availability: Only 18 slots available to RDC exhibitors, so act fast. Placement is on a first come, first serve basis.

We are looking for thoughtful and engaging presentations. Demonstrations are not intended to be formal or a replacement for workshops, rather something engaging and informative for attendees.

Additional Marketing Exposure

Program Update and Buyer's Guide

You will receive an ad in the onsite Program Update and Buyer's Guide distributed to each RDC attendee. These ads are offered in 1/6 page pre-formatted increments. Simply provide a photo and a 50-word (max) description of your product and we create the ad for you.

Website

Your photo and 50-word description will be featured on the "Demonstration Stages" page of the RDC website.

Email

An email dedicated to exhibit hall highlights and sent to all registered attendees will include your company name and demonstration name will be listed along with the time of your demo.

Sign up today!

Take advantage of this great opportunity for only \$385! To participate or for additional information, call 800-996-3863.